



CIN&CIN - BORN IN 90's

The 90's was a period of "opening Poland to the world" and a time of great changes in Polish society. It started with great hopes and some fears but also meant the beginning of a free market and the opening people to market novelties. It was then that many brands entered our market, and became symbols of their categories and today have an established market position. Many of these brands have gained the status of iconic or legendary brands. Many of them have become a symbol of those interesting times when people were hungry for new, foreign products and the "Western lifestyle".

Cin & Cin emerged on the market at that time as a premium brand with a strong image, with well-known marketing communication, and quickly became a cult brand. The first editions of Cin & Cin vermouth for millions of Poles will forever be associated with the slogan "There is no Cin Cin without CIN & CIN" and with an elegant, feminine, Italian style and crazy parties until dawn.

VINTAGE EDITION

Now, after 20 years, we come back with a limited edition, which is to recall those times. We bring our loyal consumers back to the years of youthful parties and fun with a glass of Cin & Cin. The classic label design, inspired by the first Cin & Cin packaging, is our tribute to all those who have been with our brand for years. Of course, nostalgic packaging is not everything, the limited edition guarantees the consistently delicious taste of Cin & Cin Bianco.

What's more, we know that for a large part of younger consumers, the 90s is the "New Vintage" — the style of clothes, gadgets and parties from that time now conquers the hearts of the current 20-year-olds. For them, our Cin & Cin Bianco in the "Vintage" edition can be an interesting proposition for a party. After all, Cin & Cin has always been associated with "house parties" and in the current situation, such events are experiencing a real renaissance.





CN CODE 2206 00 59

BOTTLE DIMENSIONS 74 x 93 x 318

BOX DIMENSIONS L 286 x S 158 x H 336

NET WEIGHT 1

GROSS WEIGHT 1,62

GROSS WEIGHT (BOX) 8,2

UNITS IN BOX 6

UNITS ON PALETTE 480

NR OF LAYERS ON A PALETTE 4

% ALCOHOL CONTENT 14

COLOUR WHITE

TASTE SWEET





